

ANGELS IN THE GLEN

2024 ANNUAL REPORT

TOTAL REVENUE

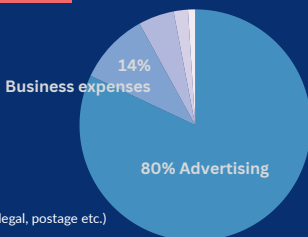
\$35,933.06 - Includes resource downloads, YouTube monetization, Amazon book sells, merchandise, and direct supporter contributions.
9.7% decrease from 2023 (high inflation and rapid increase of cost of living has caused many people to reduce personal spending.)

EXPENSES BREAKDOWN

Total expenses = \$26,900.76

Since revenue decreased this year, spending also had to decrease. All monies earned are directly reinvested back into the ministry.

80% = Advertising (Google Search)
14% = Business expenses (accounting, legal, postage etc.)
2% = Web hosting & software
3% = Equipment/Supplies
1% = Content editing/translation services



This year we were able to produce 25 new videos on YouTube, including shorts to help attract a wider audience.

NET LOSS/GAIN

Net gain = \$9,032.30 (includes large last-minute gift)
All will be invested back into the ministry in 2025.

LANGUAGES TRANSLATED

With the help of partners, we have been able to translate the study guides into Tagalog, and begin translating the study guides into Korean and Spanish, as well as provide Spanish subtitles for videos.

PERFORMANCE SUMMARY: LIFETIME



YouTube

2.3 million video views
263,000 watch hours
17,500 + subscribers
160 + countries, nations, territories reached
4,300 comments engaged
26,200 total likes
Live since March 2020



Website

1.2 million + visits
12,100 + subscribers
6,500 + contact forms/email conversations
6,600 resources downloaded (study guides, charts, etc.)
800 books sold (print + kindle)
200 + countries, nations, territories reached
Live since March 2020



We began testing some unique content on TikTok to broaden our audience. We posted 29 videos which were viewed over 26,000 times and received 3,700 likes.

TOTAL ENGAGEMENTS/CONVERSATIONS = 10,800

Ministry happens in the comments/emails/contact forms. Our content attracts people into our sphere of influence, but our engagement strategy enables us to minister directly to people. We aim to be the voice that answers back when people reach out to us with their spiritual questions and challenges. We answer their questions, pray for them, and build a relationship which encourages them to grow closer to Jesus. After research and content creation, this is the most time-consuming aspect of this ministry but also the most rewarding. Each year several people make a declaration of faith or got baptized.

NOTE TO SUPPORTERS

Our commitment is to reach the largest possible audience across many communication platforms. The majority of monies are directly reinvested into maximizing the reach of these teachings as well as creating new content. The goal is to fulfill our role in the Great Commission. Your generosity plays a vital role in helping Angels in the Glen spread these important prophetic teachings around the world. We believe that God is using people like you to enable us to accomplish much more than we ever could from our own resources. Angels in the Glen is committed to full accountability, transparency, and financial stewardship with every dollar received.